

STRATEGIC PLAN

MISSION

To enhance volleyball in Victoria

VISION

Enable Victorians to achieve their aspirations through volleyball

PURPOSE

- 1) To promote accessible and sustainable opportunities that encourage health, participation, and social inclusion
- 2) To create pathways to excellence
- 3) To enable our community to succeed

FUN, SAFE, AND INCLUSIVE PARTICIPATION - To promote accessible and sustainable opportunities that encourage health, participation, and social inclusion

Objective 1

Increase accessibility for junior players regardless of location, age, or ability

1. Work with the school network to increase opportunities in volleyball
2. [Facilitate joint programs with stakeholders](#)

Objective 2

Support sustainable competitions and events throughout Victoria

1. Assist affiliates establish and grow competitions and events
2. [Ensure structures, policies, and programs enable clubs and affiliates grow participation and membership](#)

Objective 3

Recruit, develop, and support volunteers, including coaches and officials

1. Develop a volleyball workforce ensuring a high standard of experience for all participants
2. Increase reward and recognition of volunteers in all areas of volleyball

Measures:

- *5% growth in membership*
 - *5% growth in school events*
 - *90% retention in school events*
 - *10% growth in junior memberships*
 - *Affiliate engagement with Spikezone, Sporting Schools, Club Connect, and Light Volley; 100% aware, 75% capable, 50% delivering*
 - *5% growth in affiliate-delivered competitions*
 - *85% satisfaction levels amongst Volunteers*
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INDIVIDUAL POTENTIAL IS EXPLORED AND REALISED THROUGH OUR PATHWAYS – To create pathways to achieve individual potential

Objective 1

Enable opportunities for athletes to progress to elite competitive levels

1. Effective communication that supports pathways for players to achieve their potential
2. Foster opportunities for athletes in and through a talent development program

Objective 2

Facilitate pathways for Victorian coaches and officials

1. Effective communication that supports pathways for coaches, referees, and officials to achieve their potential
2. Support and deliver education and accreditation programs for coaches and officials

Measures:

- *Growth in accredited coaches (40%) and officials (200%)*
 - *Development of accredited coaches (70%) and officials (30%)*
 - *Improved results for Victorian teams in national competitions and events*
 - *Increase in number of Victorians selected in national squads, includes athletes and coaches*
 - *Appointment of Victorian officials to national and international events*
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VALUE AND SHARE SUCCESS WITH OUR PARTNERS - To enable our community to succeed

Objective 1

Foster strong relationships that will maximise opportunities for volleyball

1. Strengthen partnerships with state and local government to realise an increase in resourcing, programming, and facility access
2. Develop strategic partnerships with sporting associations

Objective 2

Increase awareness of the benefits and inherent attributes of volleyball

1. Build awareness of volleyball beyond our membership
2. Successful Victorian volleyball players support the promotion and awareness of volleyball

Objective 3

Facilitate the aspirations of affiliates

1. Ensure a responsive approach to the diverse needs of affiliates

Measures:

- *Minimum 85% member satisfaction; individual and Affiliate*
- *Affiliate engagement with Game Plan; 100% aware, 75% registered, 50% utilising*
- *10% increase in social media profile*
- *Increase in Affiliate access to and within facilities*
- *Six (6) formal strategic relationships*

SUSTAINED SUCCESS - To enable our community to succeed

Objective 1

Provide leadership and governance

1. Enhance governance arrangements to increase Committee and management effectiveness and accountability
2. Review policies, risk, and strategies to protect the organisation and members, including a safe environment for children
3. Support affiliate good governance

Objective 2

Ensure sound financial management of Volleyball Victoria

1. Maintain sound business strategies
2. Investigate new commercial funding opportunities
3. Maximise funding opportunities

Measures:

- *Achieve compliance with Consumer Affairs Victoria*
- *Achieve 40% quota of Committee diversity*
- *Achieve 75% member compliance with affiliation requirements*
- *Achieve annual budget within 5% variation or improved profit result*
 - *50% increase in value of sponsorship*
 - *12.5% increase in profitability of events*

(Strategies in blue align with Volleyball Australia Strategic Framework)